



FOR K-12 SCHOOLS & DISTRICTS

Recognize What's Going **Right.**

A school-wide platform that helps teachers, parents, and administrators celebrate positive behavior, achievement, and engagement turning recognition into a measurable part of school culture.

CULTURE

Consistent, school-wide recognition

FAMILY

Positive updates parents actually want

INSIGHT

Real data on engagement & climate

THE CHALLENGE

Schools recognize problems faster than progress

Most school systems are built to catch what's wrong. Few are built to consistently catch what's going right — leaving achievement untracked and parents hearing from school only when there's an issue.

Inconsistent recognition

Positive behavior is praised differently — or not at all — from one classroom to the next.

One-sided parent contact

Families primarily hear from the school when something has gone wrong.

No record of achievement

Good work, leadership, and growth go unrecorded and are easily forgotten.

Limited culture visibility

Administrators lack the data to see how school climate is actually trending.

“ Our vision is a school-wide recognition ecosystem that encourages positive behavior, celebrates achievement, strengthens culture, and brings parents back into the conversation — in a good way.

WHAT SUCCESS LOOKS LIKE

TEACHERS

- Recognize students in seconds
- Track classroom participation
- Reinforce positive behavior

STUDENTS & PARENTS

- Earn recognition & rewards
- Build an achievement portfolio
- Stay informed with good news

ADMINISTRATORS

- Measure school culture
- Spot engagement trends early
- Report to stakeholders with data

Ready to build a culture of recognition at your school or district?

Write to: admin@vscoreinc.com

Call us at +1-916-550-7090



Visit us at:
www.vscoreinc.com

Everything schools need to recognize and reward

Eight connected capabilities cover recognition, rewards, communication, and reporting — configurable to each school's own culture and incentive structure.

Student Recognition

01

Teachers award points, issue badges, and add comments tagged to a recognition category.

Attendance

Leadership

Kindness

Academics

Digital Badges

02

Custom badges— image, description, earned date, and issuing staff — mark real accomplishments.

Attendance Hero

Reading Rockstar

Points System

03

School-configurable point values for every action, with full point history and transaction logs.

Behavior +5

Attendance +10

Service +50

Rewards Marketplace

04

Students redeem points for digital, school, or physical rewards with inventory and redemption workflows.

Certificates

VIP Seating

Merchandise

Parent Notifications

05

Automatic alerts when a badge is awarded, a milestone is hit, or a reward is redeemed.

Email

Push

SMS

School Challenges

06

School-wide initiatives with goals, live leaderboards, and completion rewards.

Reading Challenge

Kindness Week

Achievement Portfolio

07

A permanent record of awards, badges, certificates, service hours, and leadership — exportable anytime.

PDF Export

Profile Link

Analytics Dashboard

08

School, student, and district-level metrics on recognitions, participation, and badge distribution.

School

Student

District

BUILT FOR EVERY ROLE

One platform, five points of view

Role-based access ensures everyone — from student to district administrator — sees exactly what they need, nothing more.

STUDENT

View badges, points & achievements.
Redeem rewards.

TEACHER

Award points, issue badges, run challenges, view reports.

SCHOOL ADMIN

Configure programs, campaigns & the rewards catalog.

PARENT

View achievements, get notified, monitor progress.

DISTRICT ADMIN

District reports, school comparisons, initiatives.

School Metrics

- Total recognitions issued
- Active teachers & students
- Points awarded over time
- Badge distribution by category

Student Metrics

- Recognition trends
- Participation rates
- Attendance correlation

District Metrics

- School-to-school comparisons
- Engagement rankings
- Program effectiveness

Connects to the systems schools already use

Google Workspace

Microsoft Entra ID

District SSO

Power School

Infinite Campus

Skyward

Aeries

Security & compliance: FERPA & COPPA compliant, SOC 2–ready architecture, encryption at rest and in transit, role-based access control, and full audit logs on every badge award, point change, and redemption.

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